



Become an Event Planner: The Three Necessary Steps to Begin Your Event Planning Career

Sirena Evans

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“Become an Event Planner” is different from all of the other “how to plan events” books because it is not, in fact, a book about how to plan events. Instead, it is written for the beginner who needs to understand how to begin their career.

“Should I start my own event planning business, and how do I get started?”

“Why can’t I find any information on anything other than party planning and wedding planning?”

“What kind of certification or schooling do I need?”

“How do I get hired without any experience?”

“What am I doing wrong, and why aren’t I getting any return calls on my resumes?”

If you’ve decided that you want to become an event planner, chances are you’ve asked yourself these questions. Perhaps you’ve sent out a few resumes, but haven’t heard back. You’re wondering how, exactly, you’re supposed to break into the industry without any experience; and yet how can you get any experience if you can’t get a job? Or maybe you’re wondering how to even find the available jobs, because there don’t seem to be any job postings in your area.

And so, in desperation, you’ve decided that you’re going to start your own event planning business. But trust me; this is the single biggest mistake you can ever make. And in this eBook, I explain why.

Additionally, I discuss one of the least-discussed realities in the event planning business; it will be very difficult, if not impossible, to make a living as a “party planner” planning birthday parties and anniversary parties. I also strongly against going into wedding planning; and if that’s of interest to you, you might read what I have to say about that before investing your time and effort in pursuing that career path.

However, every single book, eBook, and online certification course out there seems to focus on party planning and wedding planning. Why? Because it’s an easy sell. It is not, however, realistic; so in the interest of saving yourself a huge amount of wasted time and money, it’s imperative that you read what I have to say before you invest in any online course or certification.

Not only do I explain why you need to step out of the “party planning” mentality in order to build a lucrative, exciting career, but I explain what areas of event planning you should focus on in order to succeed; the large category of special events (including fundraisers, festivals, and community events) and corporate event planning. These are the two areas in which you can actually make a good living and find solid, on-going, consistent work. Which career path sounds more profitable, stimulating, and promising; a career planning large-scale special events and multi-million-dollar corporate meetings, or planning children’s birthday parties and baby showers?

And finally, I explain the essential steps you simply must take if you ever hope to begin a career in event planning; and explain why these steps are necessary for your success. Quite simply, if you don’t follow these steps, you will never get a call back, you will never land an interview, and you’ll never break into the

exciting world of event planning.

However, if you do follow these steps, you increase your chances of success by a thousandfold. And how do I know? Because I've had countless people who followed my advice email me to tell me of their success.

So are you ready? Are you ready to do what it takes to achieve your dream? It all starts here; with the download of one simple eBook. I promise you, someday you'll look back and won't believe how your life has changed; and how the career of your dreams started with a click.....

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