



International Logistics: Global Supply Chain Management

Douglas Long

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International Logistics: Global Supply Chain Management is distinct in the following ways: A balanced approach between theoretical research and real-world practice, Cutting-edge, original graphics help explain concepts better than any current book, Instructor's Manual provided by the author upon request. Combined with pedagogical features and real-world case studies, **International Logistics: Global Supply Chain Management** is a must-have textbook for students of logistics, transportation, and supply chain management students, as well as a reference for international managers.

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